



MindSight Mentors

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Mission: Providing every child with the tools to find their spark.

Position: Graphic Designer Intern

Location: Everett Washington / Hybrid / Remote

Duration: 12 Months

Type: Internship

Compensation: Unpaid

About Us:

Mindsight Mentors is a Global Youth mentoring organization, a central hub where Mentors and Mentees converge to share wisdom, knowledge, education, career and life experience.

Our mission: Providing every child with the tools to find their spark.

Position Overview:

We are seeking a talented and motivated Graphic Designer Intern to join our creative team for a one-year internship. This role offers a unique opportunity for students or recent graduates to gain hands-on experience in graphic design, working on real-world projects that enhance our brand and support marketing efforts. As an intern, you will collaborate with our design and marketing teams to create eye-catching visuals for both digital and print media.

Key Responsibilities:

- Assist in designing marketing materials, including social media graphics, banners, brochures, presentations, and other promotional content.
- Collaborate with the marketing team to create visuals that align with brand guidelines and campaign objectives.
- Support the development of design concepts, from initial ideation to final execution.
- Help create and maintain brand assets, including logos, templates, and style guides.
- Assist in producing engaging layouts and graphics for website and email content.
- Participate in brainstorming sessions to generate new ideas and creative solutions.
- Edit and retouch photos and images as needed for various projects.
- Work with different departments to understand design needs and deliver creative solutions.
- Help prepare files for print and digital publication, ensuring quality and consistency.
- Stay updated on design trends, tools, and best practices to bring fresh ideas to the team.
- Assist in creating infographics, illustrations, and other visual elements that enhance content.

- Support the organization and management of design files and resources.
- Contribute to the planning and execution of visual content for events and product launches.

Qualifications:

- Currently pursuing or recently completed a degree in Graphic Design, Visual Arts, or a related field.
- Proficiency in design software, including Adobe Creative Suite (Photoshop, Canva, Illustrator, InDesign).
- Strong portfolio showcasing design skills and creativity.
- Basic understanding of typography, color theory, and layout design principles.
- Ability to take creative direction and incorporate feedback into designs.
- Strong attention to detail and a keen eye for aesthetics.
- Excellent communication skills and the ability to work collaboratively in a team environment.
- Ability to manage multiple projects and meet deadlines.

Preferred Qualifications:

- Experience with motion graphics or video editing tools (e.g., Adobe After Effects, Premiere Pro).
- Familiarity with web design principles and tools (e.g., Figma, Sketch).
- Knowledge of print production processes and preparing files for print.
- Basic understanding of branding and marketing principles.

What We Offer:

- Real-world experience working on impactful design projects.
- Mentorship from experienced graphic designers and creative professionals.
- Opportunities to build a strong portfolio with diverse design work.
- Access to professional development resources and design tools.
- A collaborative and inclusive work environment that fosters creativity and growth.

Application Process:

- To apply, please submit your resume, a brief cover letter explaining your interest in Graphics Design, and any relevant coursework or projects to support@mindsightmentors.org

Deadline to Apply: September 15th, 2024

Start Date: October 1st (Flexible based on availability)

Equal Opportunity Employer:

Mindsight Mentors is an equal opportunity employer committed to creating an inclusive environment for all employees and celebrating diversity.